

## Organize a T.A.L.L. Talk!

### **Traditional Architecture in Local Landscapes - National 2017 Event**

In celebration of and lead up to Canada's 150th Anniversary, Willowbank and INTBAU Canada are seeking interested organizers who would like to help create an event with the aim of broadening appreciation for traditional architecture and vernacular building techniques within their own community.

The aim is for the series of public events to occur throughout June 2017. And for these events to be public and free.

With your help, we hope to create a pan-Canadian event that celebrates the diverse architectural history of Canada!

Each event would feature a theoretical and hands-on component. For instance a short lecture from a local historian, architect or enthusiast about a local landmark could be followed by a workshop or demonstration that allows those attending to experience and gain appreciation for traditional building methods key to that landmark's construction.

**If interested, please send us a proposal for an event in your area by May 15th to [intbau.canada@willowbank.ca](mailto:intbau.canada@willowbank.ca).**

How it works:

#### **1. Come up with a lecture topic.**

- Think of an idea for a short history or overview (30 mins - 1hr) of traditional & local building methods used in a local landmark or historic site or specifically shown through the local vernacular.
- Propose a speaker (local historian, planner, architect, craftsperson or traditional building enthusiast) to speak to your topic for free.

#### **2. Pair it with a workshop or demonstration.**

- Contact a local traditional building craftsperson, who will give a brief introduction to a building technique, like: plastering, blacksmithing, fine woodworking, timber framing, traditional masonry, etc.
- Engage the audience through participation in the workshop activity, i.e. a hand-planing session or a session building mortices and tenons, or running plaster mouldings, etc. Check with local craftspeople who may want an opportunity to showcase their work.

#### **3. Find a place to host your lecture and workshop.**

- Architecture is rooted in place, so propose a place that relates to your theme in which to hold the event. Often the place which is being highlighted through the lecture and workshop are the most obvious choices but any place friendly and free for hands on work would be ideal.

#### **4. Use the promotional materials Willowbank/INTBAU Canada will provide to get the word out about your TALL Talk.**

- Should your proposal be accepted Willowbank/INTBAU Canada will provide you with a poster template and will help with the online marketing of the event.

Example: A lecture on the brick architecture of early industrial buildings could be followed by a hands on workshop in the restoration of steel windows or traditional bricklaying patterns and held in an adaptively reused industrial building.

**WILLOWBANK**

